

Fake it till you make it



Furniture Concept Studies by Paul Wilding

Moving design forward



Concept Studies are simply the purest expressions of the furniture designer's art and demonstrate forward thinking design that takes full advantage of the latest advances in materials and technology. Design Concept Studies are untrammelled by marketing focus groups, plus annoying things like; ergonomics, and development costs, giving full rein for a designer to explore. All the Concept Studies shown in this document are finished full-size shaping profiles.

NOTE: None of the following furniture is in production or for sale.
Left: Foveaux chair



Park



2018

Metier

Beautiful inside and out. Every detail underlines close to five hundred hours of design development over twenty years. Style is important, but comfort is essential - Metier is an exact synthesis of form and function. What one can take away with the Metier chair future design study, is that it flirts with unusual styling and previews a new interpretation of ergonomics.



Moscv



2009

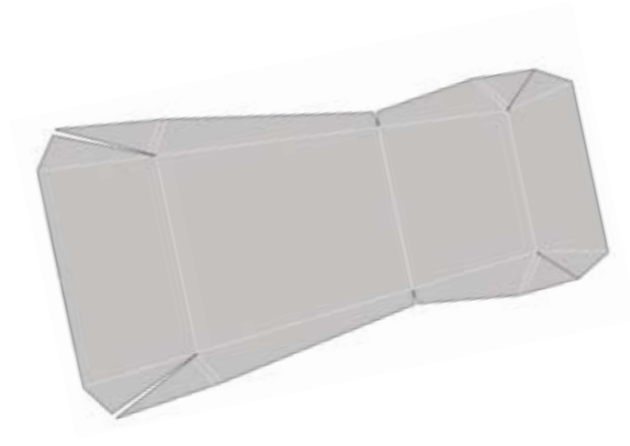
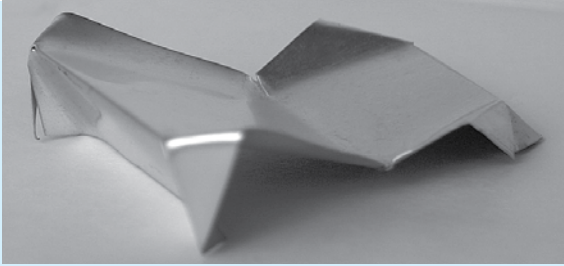
The courage of original design



Hudson

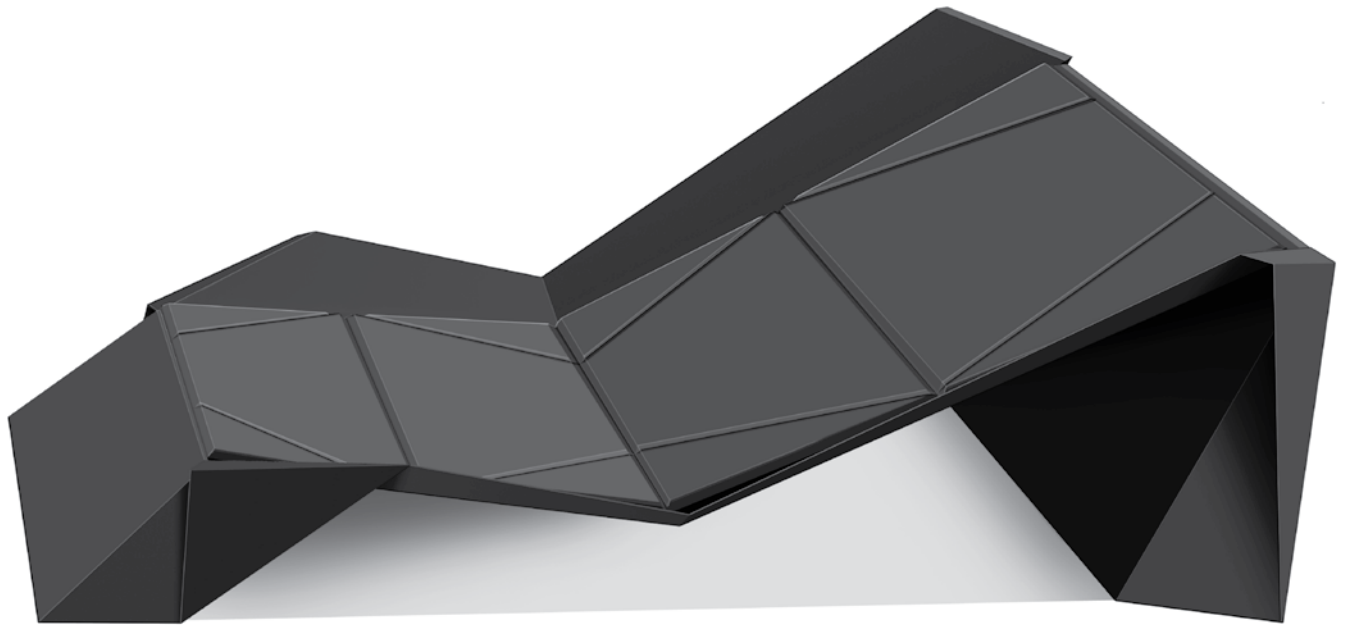


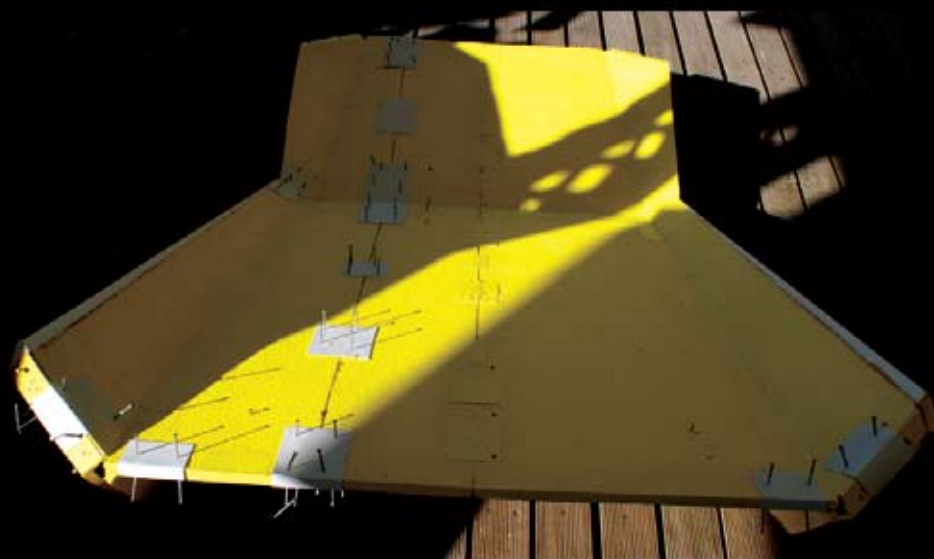
2012



The Kensho phase: the art of no thought
When creating PARK, FOVEAUX, MOSCVA and HUDSON, there were no preconceived ideas, thoughts, or pencil drawings in style, or structural design: "I went straight into forming small maquettes from thin aluminium plate. Of course, prior to beginning, I have chosen to engage in the deliberate aesthetic act of creating furniture" . These represented the finished design, apart from some minor styling, or manufacturing considerations .

Above: first, and only HUDSON maquette created.

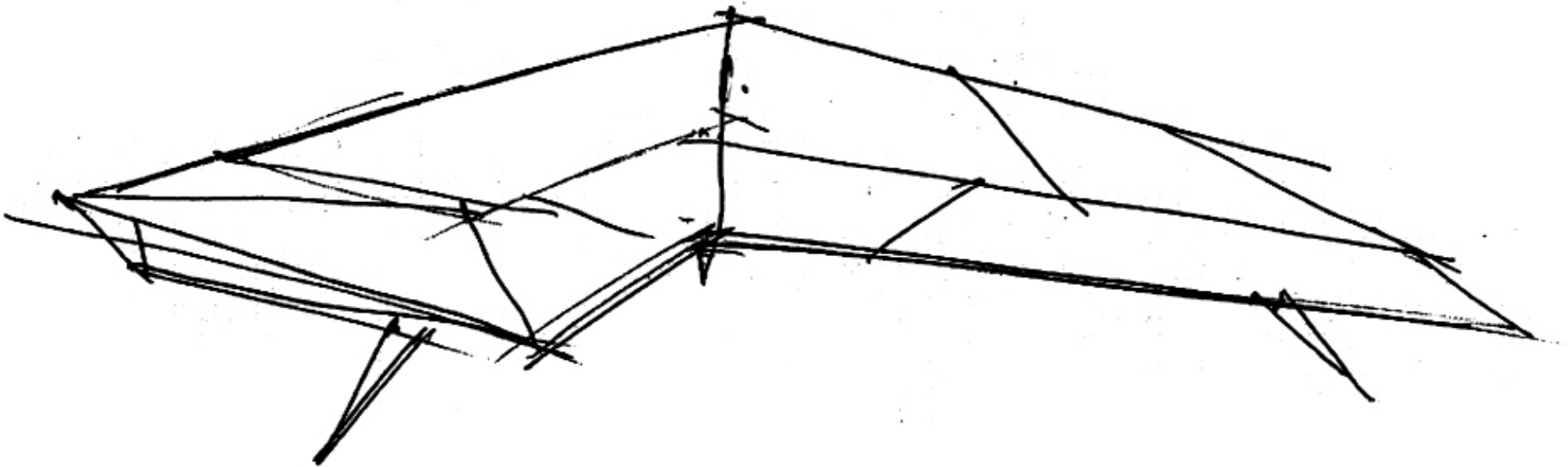




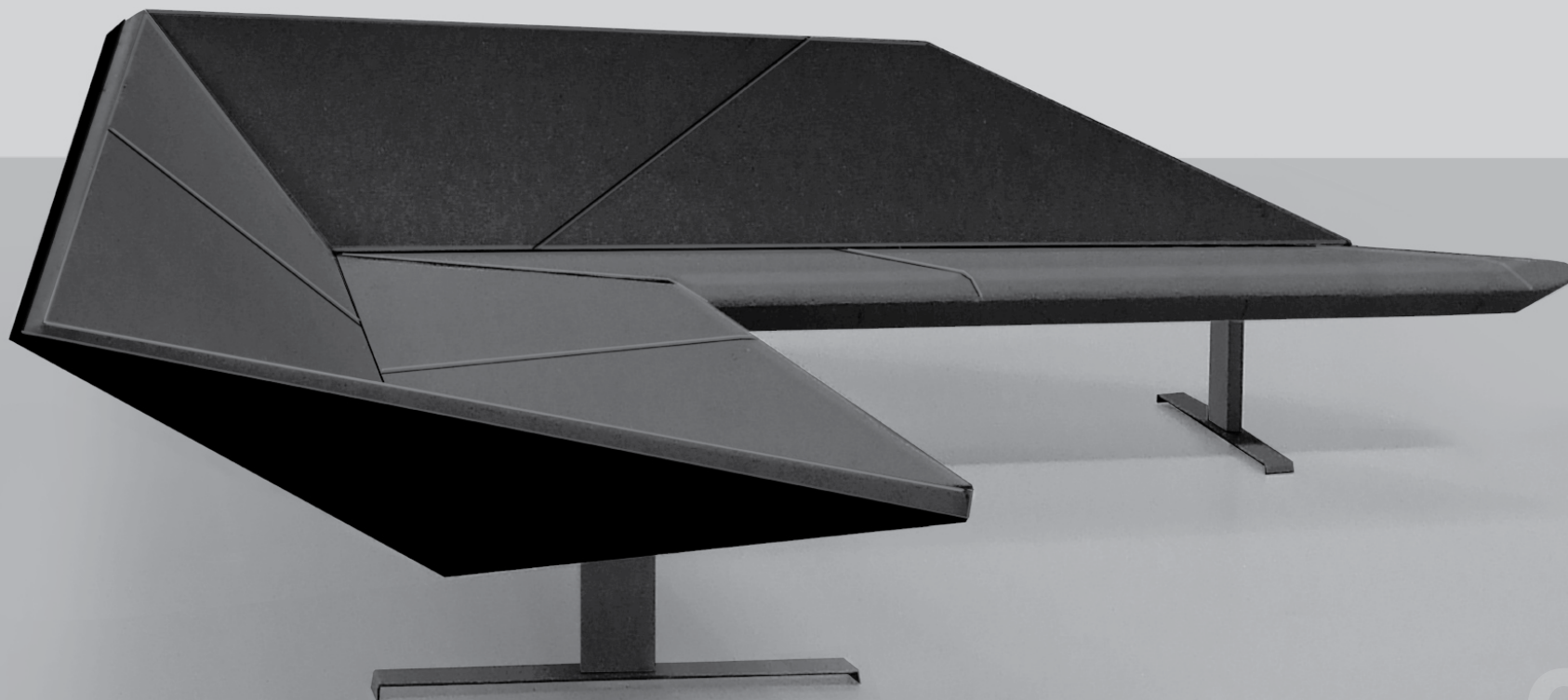
Seeing things in terms of the future



From concept to reality, Wilding's primary focus is to take his ideas and move them from paper to reality

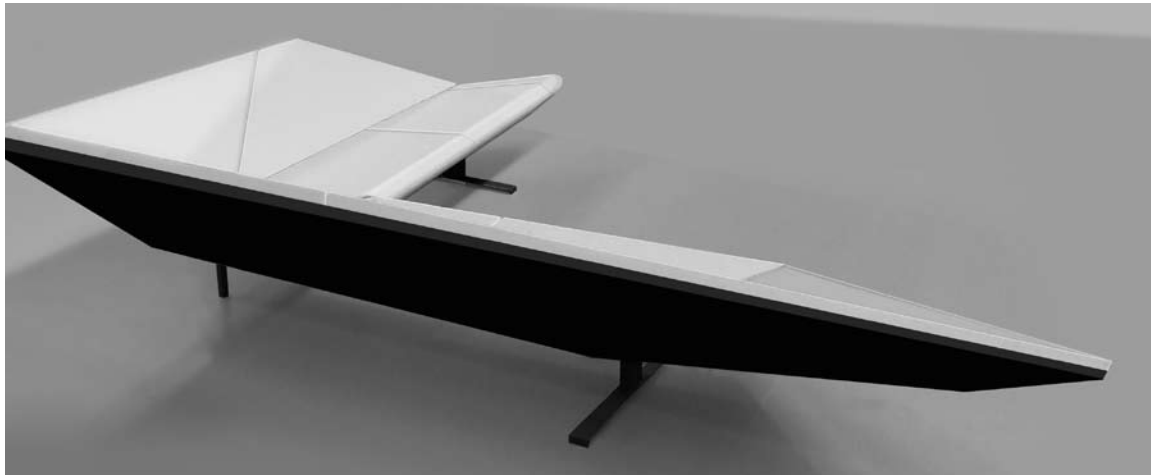


Valiant



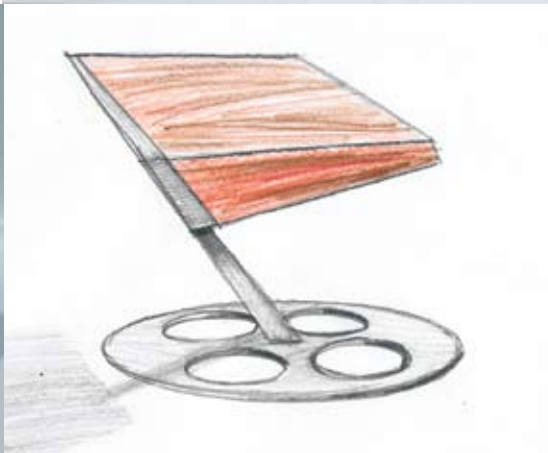
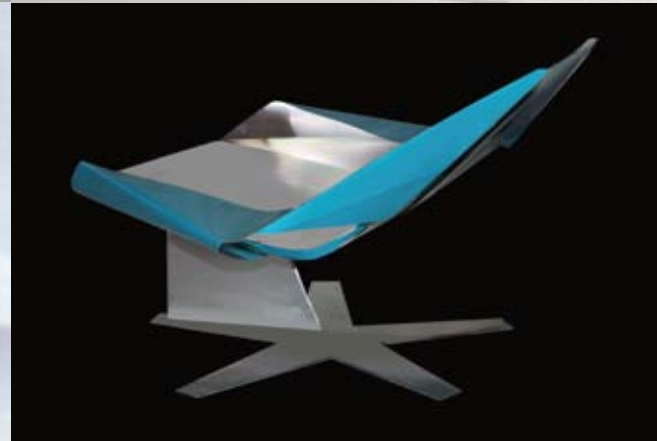
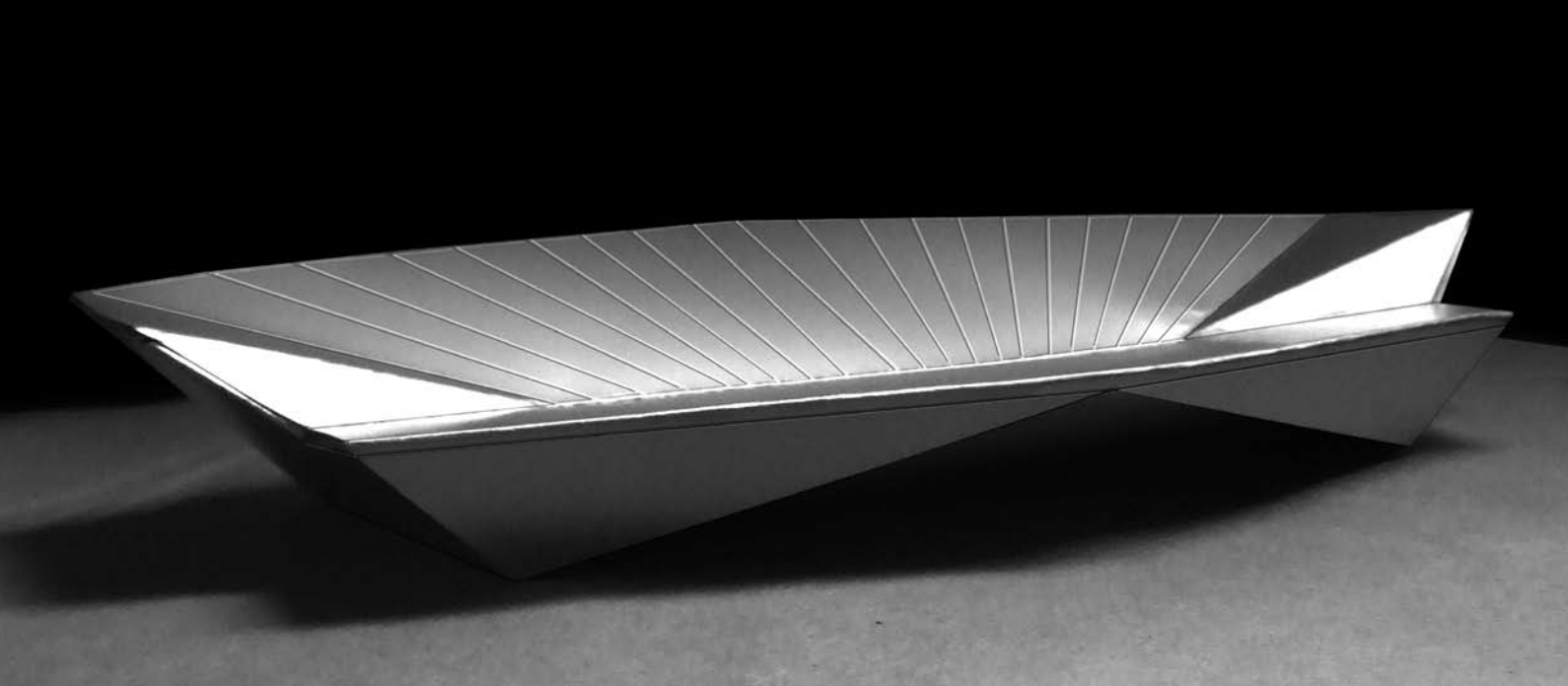
2014

All through history certain companies, designers and achievements have marked the path to the future . It is only an inventive spirit that can imagine things which have never existed before.



Mirra





Moving Concept Studies into commercial reality

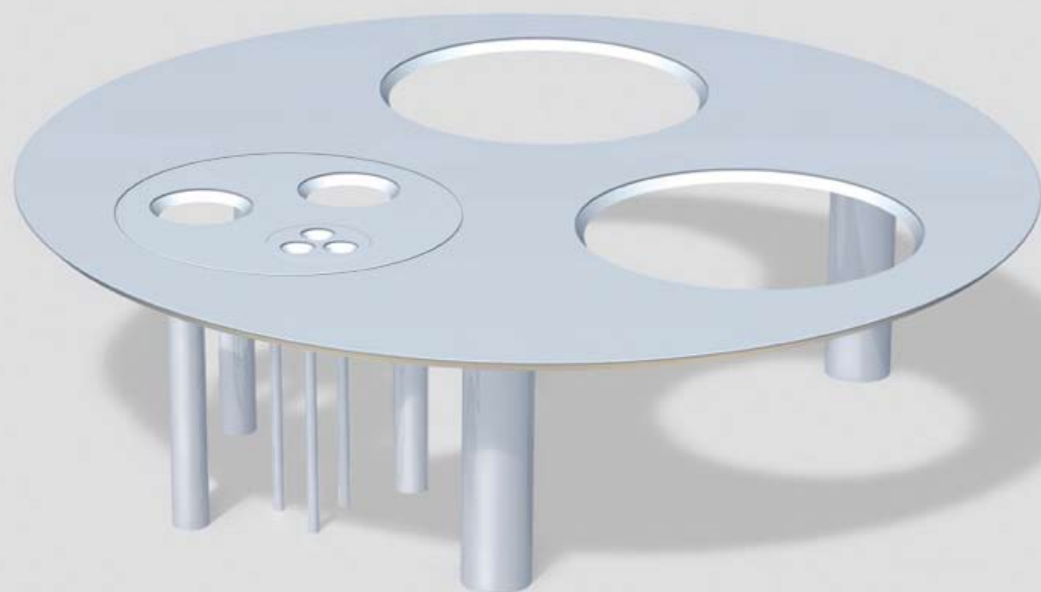
Polo

Some concept studies ultimately make it into production because they are just too good to hide from the world .

2009



Trio

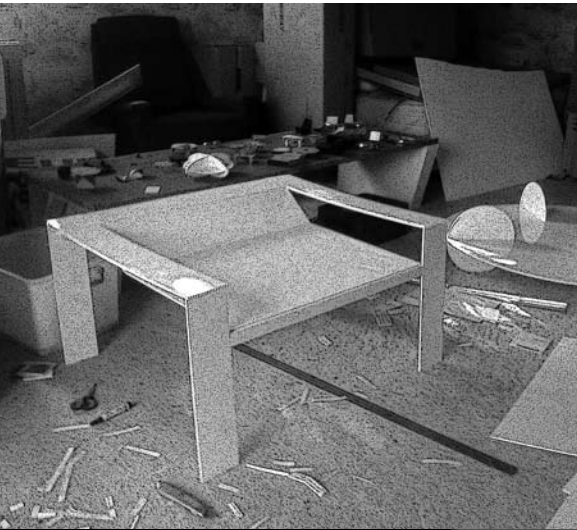


2007





The world is full of products that are more, or less identical - only their names differ, our ambition is to create new ideas, not just more products. Trio is another step forward in crossing conceptual boundaries. Trio table is a modern interpretation of the classic nest of tables - a concept that has been in production since the 1500s.







Industrial
origami
1

POLO LOUNGER
Industrial Origami series

Industrial
origami
4

HUDSON LOUNGER
Industrial Origami series

Industrial
origami
5

MOSCVA LOUNGER
Industrial Origami series

Industrial
origami
14

FOVEAUX CHAIR
Industrial Origami series



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